

St. Louis Wheel Union Station
St. Louis, Missouri



Arizona Coyotes, NHL, Gila
River Arena, Glendale, Arizona



Cuartel de Ballajá
San Juan, Puerto Rico



Go Red for Red Ribbon Week! October 23-31

*Support a drug-free
life by lighting up
buildings,
landmarks,
businesses, and
bridges in red!*

*Post a photo on
your social media
platforms, and tag
#DEARedRibbon and
#GoRed4RedRibbon*

Big Four Bridge, Louisville, Kentucky



Houston City Hall, Houston, Texas



The Lenny P. Zakim Bunker Hill Memorial
Bridge, Boston, Massachusetts



Red Ribbon Week, October 23-31



Red Ribbon Week is the nation's oldest and largest drug misuse prevention awareness program.

Red Ribbon Week started after the death of DEA Special Agent Enrique "Kiki" Camarena, who in 1985 was brutally tortured and murdered by drug traffickers he was investigating in Mexico. After Kiki's death, people started wearing red ribbons to honor his sacrifice.

Today, millions of people celebrate Red Ribbon Week by wearing red ribbons, participating in community antidrug events, and pledging to live drug-free lives.

For more information and to access the Red Ribbon toolkit, visit www.dea.gov/redribbon.

