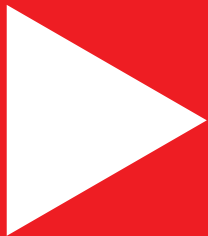


RED RIBBON WEEK

OCTOBER 23-31



REMEMBERING
SPECIAL AGENT

ENRIQUE "KIKI" CAMARENA

2026 RED RIBBON WEEK Campus Video PSA Contest

Save the Date

September 8 - November 9

Eligible entrants are colleges and universities.

First Place Winner receives:

- \$5,000 to support the campus's drug misuse prevention efforts
- Trip for one to NASPA's Strategies Conference (January 7-9, 2027, Austin, Texas)

Second Place Winner receives \$3,000

Third Place Winner receives \$1,000

On September 8, full contest rules available at

www.campusdrugprevention.gov/psacontest



SAMHSA
Substance Abuse and Mental Health
Services Administration