

# COLLEGE CAMPUS START UP GUIDE



**We are so excited about your interest in starting a college SADD chapter on your campus! This guide provides you with the steps to get your chapter started and some suggestions for activities you can organize on campus. Feel free to get creative and personalize your activities to fit the needs of your college campus!**

**If you have any questions, please reach out to your State Coordinator! State coordinators can be identified at <https://www.sadd.org/saddbythestate>**



- 1. Find a sponsor or advisor**  
Identify a staff or faculty member who is passionate about prevention and promoting health and safety on campus. SADD chapters are student-led however, students should still consult with a professional for guidance.
- 2. Recruit! Recruit! Recruit!**  
Get your founding members together with an informational table on the quad, participate in a student involvement fair or reach out to people in the dining hall. You'll be surprised how many of your classmates are interested in promoting health and safety on campus. Each member should register for a MySADD account at <https://www.sadd.org/signup!>
- 3. Host your first SADD event on campus!**  
Don't worry, the next page gives you plenty of options to choose from. Please remember to report your event in your MySADD account. (Program info can be found in MySADD as well!)
- 4. Share with us!**  
Remember to take pictures and videos of your event and post them to social media! Tag @SADDNation and you could be reposted!

# CHAPTER ACTIVITIES & PROGRAMMING

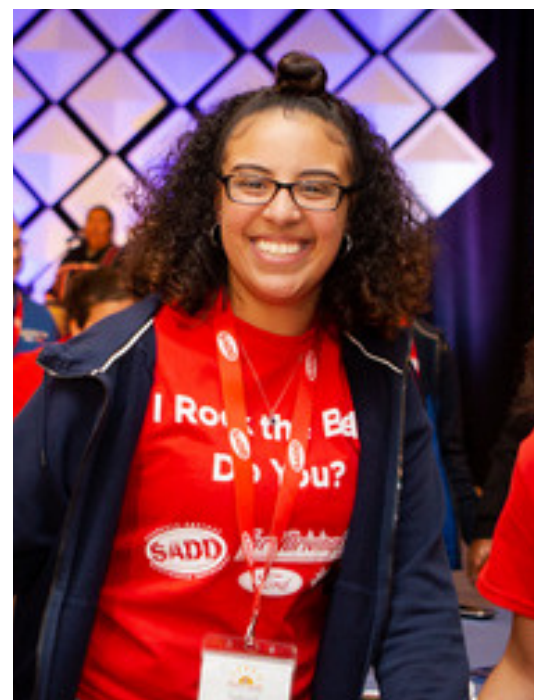


## **Host a WRAP X SADD presentation to educate peers on the dangers of driving impaired**

This activity is best suited to be presented by Resident Assistants, Club officers, leaders, and Greek Life E-Board members to educate peers on the dangers of driving impaired. The presentation includes facts on how alcohol affects the body and your ability to drive, the consequences of being convicted of a DUI, and tips for responsible consumption. Pre and post-surveys should be distributed to participants to measure the change in attitude and perception of risk.

## **Hang Toilet Tabloid posters around campus**

SADD develops monthly “Toilet Tabloids” with educational materials that can be hung up in campus restrooms, or if your club or organization has a relationship with a local bar or restaurant we highly recommend distributing them there! The content will focus on drunk, drugged, distracted, and drowsy driving prevention.



## **Get U in the Driver Seat Event Materials! (Coming Soon!)**

SADD and U in the Driver Seat are partnering to promote safe driving on college campuses in Virginia! Chapters will have the opportunity to receive program materials like posters, flyers, mocktail recipe cards, and social media toolkits.

Email Emily Curtis for info!



## **Educate your peers using resources from Responsibility.org**

SADD and Responsibility have been working together for years and we are excited to share some of their resources with campuses around the state! Host a virtual bar event where students can test their knowledge on how alcohol can affect the mind and body, and how much time it takes for someone to be sober again. Students can also participate in Responsibility's "Wrong Side of the Road" program and hear real-life stories from people who have been charged with DUI.



# **KEEP UP WITH SADD'S COMMUNICATIONS CALENDAR!**

You can also check out our Communications Calendar to see what national campaigns SADD Nation is participating in and develop your own activity ideas! As always, stay tuned on @SADDNation social media for updates on all things SADD!



# GET INVOLVED!



## **Designated Driver Toolkit**

Choosing a designated driver can be a crucial part of planning your sober ride home and volunteering to be the DD can sometimes be stressful. SADD has put together a toolkit for designated drivers to ensure they are able to get everyone home safely. The toolkit includes tips on making a plan for arriving and departing the event, gathering all the contact information you may need, and setting ground rules for passengers.

## **Impaired Vision Olympics**

It can be challenging for students who recently turned 21 to understand how different forms of impairment impact the ability to drive. With SADD's Impaired Vision Olympics activity students will have the chance to complete an obstacle course while wearing various impaired vision goggles. Students will navigate through a series of roadway interferences while "driving" a tricycle





# MEMBERSHIP PERKS

## **APPLY FOR THE PRESIDENTIAL VOLUNTEER SERVICE AWARD!**

SADD is a certifying organization for the Presidential Volunteer Service Award. Registered SADD students can apply with their volunteer hours in the portal. While SADD will provide you with many opportunities to collect volunteer hours, students can combine volunteer efforts across all activities.

## **PARTICIPATE IN CONTESTS FOR PRIZES!**

SADD students have access to several contests throughout the school year! Students can use prize money as scholarship money, funds to travel to the national conference or support for hosting on-campus events.

## **BECOME MENTAL HEALTH FIRST AID CERTIFIED!**

All SADD staff is Mental Health First Aid certified and several staff members are available to host training with your chapter. Learning how to identify and navigate mental health challenges and crises can be especially useful for college students, especially leaders of on-campus communities.

## **APPLY FOR SCHOLARSHIPS!**

A program is in the works for SADD to support rising college freshmen and currently enrolled SADD students on college campuses. Keep an eye on MySADD for more details!

**LEARN MORE AT [SADD.ORG](https://sadd.org)!**